

Take a new route and...
“Cash in on your passion”



Pathways **2** Enterprise

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Do you want to be your own boss...and turn your passion into profit?

Or do you simply want a career change?



**The Enterprise Coaches
can help!**

What's it all about?

Pathways Enterprise

is an exciting new project running across the Black Country! The aim is to encourage business ideas in individuals who may like to start their own business but don't know where to begin, and those who may have never considered being their own boss before.

So, is this you?

Right now there are Enterprise Coaches working in the region to undertake this work and can help you - **TODAY!**



The Enterprise Coaches are here . . .

Support and encourage

Enterprise Coaches can help you develop your business ideas and support you throughout your journey to business. You may have never thought about it, but your hobby or interest could be turned into a viable business venture, and your Coach will nurture this with you.

Mentor, give advice and guidance

Enterprise Coaches will work with you and provide you with all necessary advice and guidance on your route to self employment. They could help you to change your career direction.

Build Confidence

Through working closely with your Enterprise Coach, you will realise you can achieve in business - and this can be developed from activities which you already love to do.

Signpost

Enterprise Coaches will feed you into business support services across the Black Country, who will then assist you in taking ideas to the next stage of development.

Contact

Your Enterprise Coach will be a consistent point of contact even when your idea progresses to the next stage. They will remain accessible to you - in a variety of community locations across the region.



Who can benefit and how?

Anyone can talk to the Enterprise Coaches. If you have ever had an idea of how you could be your own boss - or if you have never had any thoughts about being self employed, but have a hobby or interest which could be developed into your own business, contact the Enterprise Coaches today!

Pathways Enterprise

is unique in many ways...

- Enterprise Coaches can meet you in a community, friendly **LOCATION TO SUIT YOU!** This could be a community centre or your local cafe.
- Enterprise Coaches are **WORKING IN THE COMMUNITY** and are experienced in outreach work
- You will be provided with **PEER MENTOR SUPPORT** tailored to your own business ventures. The Enterprise Coaches will arrange for you to gain support and advice from self employed individuals
- You will benefit from frequent **WORKSHOP** sessions run by the Enterprise Coaches, so you won't feel alone on the journey to business.